



PROFESSIONAL DEVELOPMENT ONLINE PROGRAM

ENTREPRENEUR INNOVATIVE PROBLEM SOLVING PATHWAYS

www.escochecksacademy.com

AUGUST 26, 2022

Synchronous sessions via Zoom

Asynchronous sessions via access to the Escochecks Academy platform



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and Escochecks Academy*

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Escochecks Philippines is an
accredited CPD provider granted
by the Professional Regulation
Commission



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SUCCEED.**

ABOUT ESCOCHECKS PHILIPPINES

Escochecks Philippines Company, Ltd. is a wholly owned subsidiary of Escochecks Inc. in the USA. Escochecks Philippines is a business service provider with core competencies in the fields of accounting, bookkeeping, finance, taxation, payroll, and HR, among others. We offer these services to our clients with the aim of being their partners in driving business growth and efficiencies.

ABOUT ESCOCHECKS ACADEMY

Escochecks Academy is the training arm of the Escochecks Group of Companies which handles accounting, bookkeeping, payroll, taxes & human resources functions for various businesses in Los Angeles, Las Vegas and Manila. The academy is also an accredited continuing professional development (CPD) provider under the Professional Regulation Commission (PRC) in the Philippines.

Currently, it is working on its accreditation with the Internal Revenue Service (IRS) and California Tax Education Council in the U.S.

Core to the academy's course offerings are continuing development programs which could help entrepreneurs and professionals manage their business and career opportunities better. We also offer introductory courses on how to use QuickBooks which is specially designed for SMEs who want to manage their finances on an integrated platform.

ENTREPRENEUR INNOVATIVE PROBLEM SOLVING PATHWAYS

Though science and technology have progressed exponentially, urgent problems from the Covid19 pandemic to climate change are greatly affecting people's lives and their livelihood. Entrepreneurs play a crucial part in reviving economies. We therefore need to train more passionate and innovative entrepreneurs to learn how to leverage new technology, data and collective wisdom in our communities.

Problem-solving is one important skill that an entrepreneur needs to have in these challenging times. This webinar offers a systematic introduction to problem solving skills you will need to take a business idea to implementation. This webinar will introduce you to tools and technology for designing business projects, and present to you how to use data, collective intelligence and behavioural insights to solve problems more efficiently and effectively.



PROGRAM OUTLINE

- I. Innovation Pathway
(idea to Implementation)
 - a. Problem Definition
 - b. Solution Identification and Design
 - c. Implementation
 - d. Evaluation and Evolution

- II. Takeaway: Project Canvas



**Atty. Sharon B. Millan,
CPA, CSEE, DPA**

Resource Person

Atty. Sharon Millan is a CPA lawyer and a career service executive eligible (CSEE) professional. She is a partner of Millan and Uy Accounting and a member of Jalbuna, Cataluña and Nunez Law Co. She is also the president of Farm Logic Corp. and serves as the corporate secretary as well as the finance and legal advisor for Data Viz PH Inc. She has ten years of combined teaching experience as an assistant professor in the College of Management, University of the Philippines Visayas and as a current faculty in the College of Law, University of San Agustin Iloilo.

At present, Atty Millan is affiliated with Integrated Bar of the Philippines (IBP) and Philippine Institute of Certified Public Accountants (PICPA). She served as the past president of PICPA - Iloilo chapter in 2016-2017. She is also a GoNegosyo mentor for business law, taxation and financial management.

Atty. Millan was recognized as one of the outstanding women of Iloilo City under the professional service category in March 2017. She also published an article with the Philippine Board of Accountancy Technical Journal.

Atty. Millan graduated from the University of the Philippines Visayas with a degree of Bachelor of Science in Accounting in 1996. She returned three years later to complete her Master of Management with a major in Public Management. She earned her doctorate in public administration from the University of the Philippines Diliman with a dissertation on design thinking and collaborative governance for public service innovation.



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Program Details:

August 26, 2022
Friday

1:00PM - 4:00PM via Zoom

Program Fee

Rate - ₱600

*Schedules and prices may change without
prior notice

Register Now!

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